

TORIMANEKI Launches Its First Restaurant in Indonesia New Ramen Brand Opened in Gading Serpong on October 15, 2026

~A New Global Brand Joins BARI-UMA, BUCHITON, and TORINOSUKE~

With Link Co. Ltd., a wholly owned subsidiary of Yoshinoya Holdings Co., Ltd., is pleased to announce that **Ramen TORIMANEKI Gading Serpong**, the first restaurant under its new ramen brand, TORIMANEKI, officially opened on October 15, 2026, in the Serpong area of Tangerang, Banten Province, Indonesia.

The restaurant represents a complete transformation of the former BARI-UMA Gading Serpong location, which has been renovated and relaunched as a specialty restaurant focusing on rich and flavorful chicken paitan ramen.



■Introducing the New TORIMANEKI Brand

TORIMANEKI is a new ramen brand developed to reflect the unique market characteristics and food culture of Indonesia, featuring a menu centered on chicken- and beef-based dishes.

With its signature chicken mascot, "TORIMANEKI," the brand aims to deliver an authentic Japanese ramen experience combined with warm hospitality to local customers.

At the heart of the brand are **"Our 3 Promises,"** which guide its commitment to quality and customer satisfaction.

1. We pour our passion into every single bowl.
2. We welcome every guest with energy and a warm smile.
3. We provide heartfelt hospitality in a clean environment.

■Restaurant Features

The new restaurant is located along a main street in the rapidly developing Serpong area. Its eye-catching exterior features a large facade designed in the brand's primary colors of red and black.

Inside, the restaurant offers a spacious dining environment with 56 seats, providing a comfortable setting for families, friends, and individual diners. The restaurant also features 20 dedicated parking spaces, ensuring convenient access for customers traveling by car.

■Flagship Menu Offerings

TORIMANEKI specializes in umami-rich and flavorful chicken paitan broth ramen, featuring three core varieties: White, Red, and Black.

The menu also includes hearty ramen topped with a large chicken cutlet, as well as beef paitan ramen.

In addition to its classic ramen dishes, TORIMANEKI offers a variety of side dishes, including pan-fried gyoza and Japanese-style fried chicken (karaage).

Customers can also enjoy combination meals served in traditional Japanese-style boxes, along with Japanese gelato available in six different flavors.



Ajitama Chicken White
IDR 48,000
(Approx. JPY 420)



Chicken Katsu White
IDR 68,000
(Approx. JPY 595)



Ajitama Beef Soup
IDR 75,000
(Approx. JPY 657)

*Exchange rate used for reference: IDR 1 = approximately JPY 0.00875.

■Future Development

With Link Co. Ltd. is committed to developing TORIMANEKI as a new global ramen brand, following the success of BARI-UMA, BUCHITON, and TORINOSUKE.

Building on the opening of its first restaurant in Indonesia, the company aims to accelerate menu development and restaurant expansion tailored to local market needs and preferences.

Guided by its vision of becoming **the restaurant group serving the most bowls of ramen worldwide**, With Link will continue to create restaurants that deliver exceptional flavors and memorable dining experiences to customers around the world.

■Store Information

Store Name: Ramen TORIMANEKI Gading Serpong

Brand Name: TORIMANEKI

Opening Date: October 15, 2026

Address: Ruko Mendrisio Blok A6-7, Jl. Boulevard IL LAGO No. 33, Cihuni, Kecamatan Pagedangan, Kabupaten Tangerang, Banten, Indonesia

Phone: +62-852-1047-9121

Business Hours: 11:00 AM – 10:00 PM (Last Order: 9:30 PM)

Seating Capacity: 56 seats

Parking: 20 spaces

■Company Information

Company Name: With Link Co. Ltd.

Head Office: 1-5-30-2 Tomominami, Asaminami-ku, Hiroshima 731-3168, JAPAN

President & CEO: Yukihiro Ambiru

Official Website: <https://www.with-link.co.jp/>

Brand Website: <https://ramen-torimaneki.jp/>

Media Contact

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