

JAPAN Int'l FRANCHISE SHOW 2026



FOR IMMEDIATE RELEASE
February 12, 2026
With Link Co. Ltd.

With Link Accelerates Franchise Expansion

– Strengthening Franchising as a Core Growth Strategy –

Exhibiting at the Japan Int'l Franchise Show 2026

With Link Co. Ltd. (Headquarters: Hiroshima, Japan; President: Yukihiko Anbiru), a wholly owned subsidiary of Yoshinoya Holdings Co., Ltd., will exhibit at the **Japan International Franchise Show 2026**, held at Tokyo Big Sight from March 4 (Wed) to March 6 (Fri), 2026.

With Link operates a diverse portfolio of ramen brands, including **BARI-UMA**, **Tori-no-Suke**, and **FU-UN-MARU**. By leveraging decades of operational expertise and strong brand development, the company continues to expand its business foundation across both domestic and international markets. This exhibition is a key pillar of With Link's growth strategy to further accelerate its franchise business. At the event, the company will showcase its strategic initiatives and proven business model while seeking to build new partnerships through direct engagement with industry professionals and prospective franchise operators.

In addition, visitors will have the opportunity to sample With Link's signature ramen soup at the booth. This tasting is designed to deepen brand understanding by allowing guests to personally verify and experience firsthand the uncompromising quality and authentic taste that define With Link's ramen brands.

Event Overview

Event: Japan International Franchise Show 2026

Dates: March 4–6, 2026

Venue: Tokyo Big Sight, South Hall 4

Booth No.: FC4027

<http://www.fcshow.jp/>

Media Contact

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